

# ANIMATED collection

Enter the world of Augmented Reality and be amazed by live action displayed on your Smartphone or tablet. Go on an under-water adventure with the Sea Friends Colouring Book or surprise your friends by sending them a super cool Robot-card that comes to life! Meet lightning-fast ninjas, lovely princesses and funny monsters. All available with a free app!



## How It works:

1. Download the FREE **Live Coloring** app!



2. Use the app to animate the pages in your coloring book, Learn to Draw book, Puzzle or Postcards.

3. see the characters come to life!



Scan this QR code to see how our Animated Colouring book works

## COLOURING BOOK



**Cover:**  
full colour  
h28.5 x w20 cm

7 example pages  
7 colouring pages

Available in 4 themes:  
Kitty and Doggy,  
Monsters, Ninja Friends,  
Professions

Colour the pages and use the free app to animate your colourings and see the characters come to life!



## LEARN TO DRAW BOOK



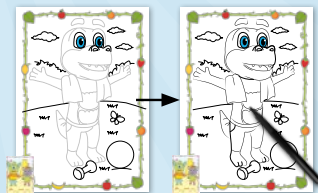
**Packaging:**  
greyboard back card  
with full colour print  
h34 x w20 cm

**Learn-to-draw book**  
with full colour cover  
14 pages with  
7 different designs

**includes:**  
1 black fineliner  
1.5 mm tip

Available in 4 themes:  
Sea friends, Croc and Leo,  
Princess, Steel guards

Use the included felt tip pen to finish the drawings and colour them in. Use the free app to animate your drawing and see the characters come to life!



## PUZZLE



**Packaging:**  
Full colour paper box  
h22 x w15.5 x d3 cm

**Puzzle**  
1mm greyboard  
Full colour print  
20 x 28 cm  
35 pieces



Make the puzzle  
Use the free app to animate the puzzle and see the characters come to life!

Available in 4 themes:  
Steel guards, Monsters,  
Sea friends, Princess,

## POSTCARDS



**Packaging:**  
Full colour paper box  
h22 x w15.5 x d3 cm

**postcards**  
4 pieces  
A5 size double cards  
Full colour printed

**Envelopes**  
4 pieces  
C5 size: 16.2 x 22.9 cm

Write a nice message inside the card and send it to your friend. After receiving the card your friend can download the instructions on the back of the card and will see the princess come to life.

Available in 2 themes:  
Princess, Steel guards



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